

E-LEARNING DEVELOPEMENT SPECIALIST

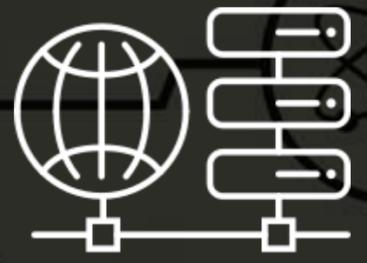
Neting Informatika Ltd.

21 YEARS OF EXPERIENCE IN THE FIELD OF
E-LEARNING AND SOFTWARE DEVELOPMENT



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I. ABOUT US

Introduction
Company Values

INTRODUCTION

EXPERIENCE



- ✓ 21 years of experience in the field of e-Learning design and development
- ✓ more than 500 Hungarian and 100 international projects

QUALITY



- ✓ ISO 9001:2008 accreditation for quality work in e-Learning
- ✓ ,AA' rating from Bisnode – shared with only 1,75% of Hungarian companies!
- ✓ ,A' rating from Opten – shared with only 3.37% of Hungarian companies with a market valuation between HUF 100 million and HUF 1 billion.
- ✓ more than 15 recognitions reflect our dedication, experience, skills and client-centeredness



COMPANY VALUES



QUALITY

- Customer-driven, agile project management approach
- Continuous client feedback throughout the design and development process
- Several rounds of Quality Control and testing for optimal results



CREATIVITY & INNOVATION

- Evidence-based learning solutions to affect long-lasting change
- Cutting-edge technologies to give learners an advanced learning experience
- Gamified learning content
- Proprietary learning tools and materials based on the latest adult learning theories



EFFICIENCY

- Flexibility in designing and implementing learning solutions
- Dedicated project teams consisting of business and learning specialists
- Short communications chains and fast response times



COMPETENCE

- Continuous professional development
- Qualified expert from various fields
- Extensive specialist knowledge and experience coupled with a deep understanding of industry trends



II. OUR SERVICES

eLearning solutions
Innovative learning solutions

OUR SERVICES



E-LEARNING

- Curriculum design and implementation
- Storyboarding learning content
- Self-paced, asynchronous and synchronous learning design
- E-learning consulting services
- Localization and voiceover



IT SERVICES

- Authoring tool development
- Web programming
- Learning app development
- IT consulting services



LMS SOLUTIONS

- Identifying LMS needs
- Building LMS software
- Tailoring existing LMS features to users
- LMS training services

INNOVATIVE LEARNING SOLUTIONS



AUGMENTED REALITY



VIRTUAL REALITY



360 VIDEOS



III. HOW WE CREATE VALUE

Principles

Inclusion

Client focused process

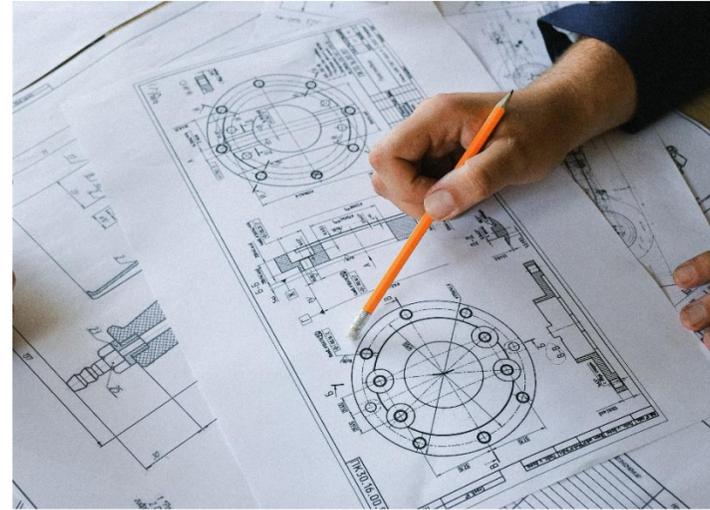
Quality Assurance

PRINCIPLES



EVIDENCE-BASED APPROACH

- Educational fads and trends assessed based on empirical evidence
- Content-focus instead of form-focus
- Emphasis on measurable learning outcomes as opposed to unprincipled visuals



ADAPTING CONTENT

- Graphics seen as conveyors of meaning instead of decoration
- Interaction does not equal clicking a button
- Content elements connected into one cohesive whole, with frequent references to previously studied units and chapters
- Avoidance of complicated language
- Main takeaways and background information clearly distinguished



MULTIMEDIA

- Animations used only when pedagogically appropriate
- Minimizing cognitive load:
 - No multitasking (discrepant narration and on-screen text)
 - No background music
 - No distracting visual elements



PRACTICE-FEEDBACK

- Numerous practice sessions throughout the learning experience
- Practice is not the same as testing factual knowledge
- Learning Objectives taken into account
- Detailed feedback that goes beyond the correct/incorrect dichotomy
- Feedback expressed as a percentage
- Option to review problematic sections and relearn

PRINCIPLES



PRACTICAL KNOWLEDGE

- Specific examples for practical application
- Case studies
- Downloadable job aids
- Software simulations



TRENDS

- Adaptivity: pre-test and aLearn practice mode
- Gamification: cannot substitute good learning design
- Personalization: choose your role/character feature
- Scenario-based learning: narratives information is retained better, dialogic style, branching options (if justified)



METHODOLOGICAL CONSIDERATIONS

- Features of the target audience fully taken into account
- Defining measurable learning goals



OTHER TOOLS AND RESOURCES

- Glossary
- Downloadable attachments
- Search function
- Easy to use dashboard

INCLUSION



We place particular emphasis on creating culturally appropriate learning material that is accessible to learners with a wide variety impairments.

CLIENT FOCUSED PROCESS



CORPORATE VALUES

- We strive to create content that reflects our clients' corporate values and identity.



COMMUNICATION, REPORTING

- We revert to our clients within 24 hours via email or phone.
- We organize weekly or biweekly status calls to ensure that projects remain on track.

QUALITY ASSURANCE

Quality assurance (QA) is important during the whole development process. It means less work for the reviewers and stakeholders, quicker release, and more time to focus on enhancing the learning experience.

QUALITY ASSURANCE CHECKLIST:

- ✓ **CONTENT QUALITY** - The content is accurate and grammatically correct, and adequate for the intended use.
- ✓ **LEARNING GOALS AND OBJECTIVES** are provided to outline learning expectations and are applicable and relevant to the subject matter and the audience. Learners are provided with constructive, relevant and frequent feedback based on their activities within the learning object.
- ✓ **THE LEARNING ENVIRONMENT** is engaging, interactive and relevant to the intended learner.
- ✓ **THE DESIGN IS CLEAR**, consistent and provides appropriate instructions for navigation and interaction.
- ✓ **LEARNING OBJECTS** can be used in varying learning contexts with learners from diverse backgrounds and supports international standards and specifications.
- ✓ **INTELLECTUAL PROPERTY AND COPYRIGHT** - The learning object metadata address the rights of the owner and the conditions for use.



IV. REFERENCES

21 years of experience



IOM

Policy Hubs Blended Learning Course

The IOM Policy hubs e-learning course aims to help IOM staff better understand the three global frameworks related to migration: the MIGOF, the GCM and the 2030 Agenda for Sustainable Development. The course, which stretches over six weeks, has both an asynchronous self-paced and a synchronous facilitator-led component (webinars).



UNHCR

The Role of Country of Origin

The course introduces learners to the role of COI in refugee status determination and to the application of COI standards in daily work. They are guided through a case study that will illustrate and discuss the challenges faced when researching and using country of origin information in asylum procedures.



TESCO

The Prevention of Food Waste

This e-learning course aims to explain how Tesco tries to minimize food waste. When designing the course interactivity and gamification were a priority.

The course supports active learning strategies, has been created in Storyline and Vyond, presents real-world context, and provide numerous feedback opportunities. It takes 30 minutes to accomplish the training.



WFP

Introduction to Standard Invoice Management through Invoice Tracking System

The training delivery approach addresses the need of introduction of the tool and process change; simulation of work accordingly with a standard workflow. The project's main challenges are in breaking resistance to change for operating in a paperless environment; eliminating fear to rely on IT systems rather than papers; building trust for the spending unit approvals and finance unit acceptance of this.



MVM - Paks

Nuclear Power Plant Radiation Protection for Beginners

The E-learning study material for employees of Paks NPP is a general mandatory safety training complemented by radiation protection knowledge. The colourful, practice-oriented, interactive pages will teach employees how to protect themselves against the threats that are not appreciable by their senses.



OTP Bank

Development of eLearning development System

Minerva is a proprietary e-learning authoring tool and player based on the principles of test-enhanced learning, differentiated instruction, Adaptive Learning Theory, and gamification.

REFERENCES I.



UNHCR

Frame Agreement
2013-2016
and
2016-present (3+2yrs)



WFP

Frame Agreement
2016-present (3+2yrs)



IFAD

Frame Agreement
2016-present (3+2yrs)



FAO

Frame Agreement
2016-present (3+2yrs)



UNICEF

Frame Agreement
2018-present



WHO

e-Learning testing and LMS
administration
2015-2016

REFERENCES II.



V. CERTIFICATIONS, AWARDS

CERTIFICATIONS



NETING Kft.

részére / for

Az OPTEN Kft., mely 1994 óta az üzleti információs piac meghatározó szereplője,

„A” minősítésben részesíti
a fenti céget!

Az oklevél tulajdonosa az üzleti élet egyik legmegbízhatóbb szereplője, a vele való üzleti kapcsolat kialakításának pénzügyi kockázata rendkívül alacsony!

A 100 millió Ft - 1 milliárd Ft közötti árbevétellel rendelkező cégek kategóriában az Önök által elért minősítést a magyarországi cégek csupán 3,37%-a érte el!

OPTEN Informatics Ltd. which has been a major player of the business information market since 1994, grants

“A” Qualification
to the above mentioned company!

The owner of this Certificate is one of the most reliable members of business; the financial risk of having a business relationship with this company is extremely low!

In the category of companies whose income is between 100 million HUF and 1 billion HUF only 3,37 % of the Hungarian Companies managed to earn the same qualification as your company!

Budapest, 2020. június 01. / 1st of June, 2020.

Tóth Tamás / Tamás Tóth
Ügyvezető / Managing Director
OPTEN Kft. / OPTEN Informatics Ltd.



NETING Ltd.

Tax number: 12941258-2-42 | D-U-N-S number: 427806430

The **financial risk** of developing a business relationship with the enterprise is **extremely low** i.e. it is one of the exceptional Hungarian companies that have complied with the strictest conditions set by the Dun & Bradstreet international rating system.

Taking hundreds of variables into account, on the basis of stipulated standards and incorporating country-specific features, those enterprises are selected for which the risk of concluding business transactions is the lowest, i.e. they are among the most financially stable enterprises in Hungary.

Neeraj Sahai

President, Dun & Bradstreet International

07 June 2023



AWARDS

Neting Informatika has garnered more than 15 industry awards over its operational history, including the Comenius EduMedia Siegel (2018, 2015), the eFestival Hungary prize (2007) and the Hungarian Society for Quality's award for an outstanding educational product.



CONTACT US



FACEBOOK



LINKEDIN



WEBSITE